

Contact: Jennifer Coleman
Marketing Manager
Earth Computer Technologies, Inc.
(949) 248-2333 ext. 223
jennifer@earthlcd.com

PRESS RELEASE

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Earth Computer Technologies Introduces 11.3" LCD Kit Solution for Embedded Applications

San Juan Capistrano, CA - March 28, 2003 - Earth Computer Technologies adds a new 11.3" LCD kit to its superkit product line. The SK-1012R incorporates the Torisan LMFG53-22NDK with a controller, inverter and cable; all manufactured by Earth, to create a pre-configured, turnkey LCD kit.

LCD kits are advantageous because the guess work of compatibility is taken out of the equation. The LCD, controller, inverter and cables are all factory tested and prepackaged to simplify and expedite onsite embedded installation.

The SK-1012R includes a dual scan, SVGA LCD that has 24-bit true color with dithering. Earth also incorporates a half size PCI card form factor that makes it an ideal solution for space saving applications. Street price for the SK-1012R is \$299.

"Our LCD superkit line is comprised of low-cost, light weight LCD panels each with a turnkey controller card, inverter and cables. Superkits are offered in sizes 6.3" to 15" and are available in NTSC, ISA, PCI, and Analog RGB. Also offered are sunlight readable LCD displays, touch screens and 12 volt configurations suitable for a multitude of applications" says Steve Cipolla, General Manager of Earth Computer Technologies.

Earth Computer Technologies has a full line of LCD monitors and LCD kits designed to suit a wide array of embedded or freestanding applications. Earth is an independent American manufacturer of LCD monitors producing quality products since 1984. To learn more about Earth Computer Technologies corporate philosophies and business model: www.earthlcd.com/corp.htm. For additional information, please contact Jennifer Coleman at 949-248-2333 extension 223.



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